

APRIL 1-3, 2025 | JAVITS CENTER, NYC

# 2025 EXHIBITOR CHECKLIST

*A step-by-step timeline designed to help you prepare for a successful INTERPHEX 2025!*

## COMPLETE THESE PRE-SHOW ACTION ITEMS

### ● Review Your Exhibitor Resources

We're here to help you maximize your investment. Use these resources to plan your time, your booth, your promotions, and your strategy on-site. [Check out all your resources here »](#)

### ● Update Your Exhibitor Listing in the Exhibitor Hub

Update your exhibitor listing with your current information and the top product categories you offer. By updating and completing your profile once, your information will be included in attendee resources such as the INTERPHEX website, recommendations, and more! [Go to the exhibitor hub »](#)

### ● Access Your Exhibitor Dashboard

Did you know you can see who's viewed your online listing? Log in to the [Exhibitor Dashboard](#), a tool included in your booth package, to see a breakdown of your analytics and how many visitors have added your profile to their show plan, as well as recommended actions to boost your results.

### ● Looking for More Exposure?

Your booth space is just the beginning of the investment you made with us! [Check out these media opportunities](#) that we've created to maximize your exposure with us.

### ● Review the Exhibitor Manual *(Coming Soon)*

The exhibitor manual offers a complete A-Z guide to everything you need for the Show including electrical, internet, catering, shipping info, and more!

### ● Book Hotel & Travel *(Coming Soon)*

INTERPHEX is pleased to offer you exclusively negotiated rates for this year. We are working with Connections Housing to bring you the best deals in New York City. Rooms are on a first-come, first-serve basis.

### ● Invite Your Customers *(Coming Soon)*

Promote your presence at INTERPHEX to your customers through custom web banners, social posts, emails, and more. Invite your customers and prospects to register for a free Exhibit Hall badge with your unique link.