

INTERPHEX

APRIL 25–27, 2023

JAVITS CENTER | NYC

A step-by-step timeline designed to help you prepare for a successful INTERPHEX 2023!

COMPLETE THESE PRE-SHOW ACTION ITEMS

● Review the Exhibitor Manual—Money Saving Deadlines Begin NOW!

The exhibitor manual offers a complete A-Z guide to everything you need for the show including electrical, internet, catering, shipping info, and more! [COMING SOON.](#)

● Book Hotel & Travel—Discount Deadline: April 3, 2023

INTERPHEX is pleased to offer you exclusively negotiated rates for this year. We are working with Connections Housing to bring you the best deals in New York City. Rooms are on a first-come, first-serve basis. [Book now »](#)

● Update Your Exhibitor Listing in the Exhibitor Hub—Ongoing

Update your exhibitor listing with your current information and the top product categories you offer. By updating and completing your profile once, your information will be included in attendee resources such as the INTERPHEX website, recommendations, and more! [Go to exhibitor hub »](#)

● Looking for More Exposure?—Ongoing

Your booth space is just the beginning of the investment you made with us! [Check out these media opportunities](#) that we've created to maximize your exposure with us.

● Invite Your Customers—Ongoing

Promote your presence at INTERPHEX to your customers through custom web banners, social posts, emails, and more for FREE. [Invite your customers here »](#)

● Build New Connections with INTERPHEX Recommendations—Ongoing

As an exhibitor, you have the opportunity to supply information about your products and services in the exhibitor hub. Our matchmaking technology takes your information paired with attendee information and supplies the attendees with recommendations of exhibitors to visit that meet their needs.

● Review Your Exhibitor Resources—Ongoing

We're here to help you maximize your investment. Use these resources to plan your time, your booth, your promotions, and your strategy on-site. [Check out all your resources here »](#)

Contact your Customer Success Coordinator with any questions or if you need assistance!