

# INTERPHEX

BIOPHUS · INTERPHEX  
KOREA

## INTERPHEX JAPAN



**GLOBAL** PRESENTATION



### INTERPHEX

**APRIL 25-27 2023**  
**JAVITS CENTER, NYC**

From development to distribution, INTERPHEX is THE leading global event that takes you through all stages of the pharmaceutical product development lifecycle. Carefully curated education sessions, tons of networking opportunities, and access to leading global suppliers is what helps make INTERPHEX a premier event in the pharmaceutical industry.

### BIOP|US · INTERPHEX KOREA

**JULY 12-14, 2023**  
**COEX, SEOUL**

BIOP|US-INTERPHEX KOREA is a global exhibition that encompasses bio-pharmaceutical Value Chains, including R&D, Manufacturing process, Logistics , Packaging, CMO/CDMO, AI, and Big Data. We provide opportunities to discuss the future of the biopharmaceutical industry with professionals and key industry leaders, showcase the latest in cutting-edge technologies, and build business networks with various categories of customers.

### INTERPHEX JAPAN

**JULY 5-7, 2023**  
**TOKYO BIG SIGN, JAPAN**

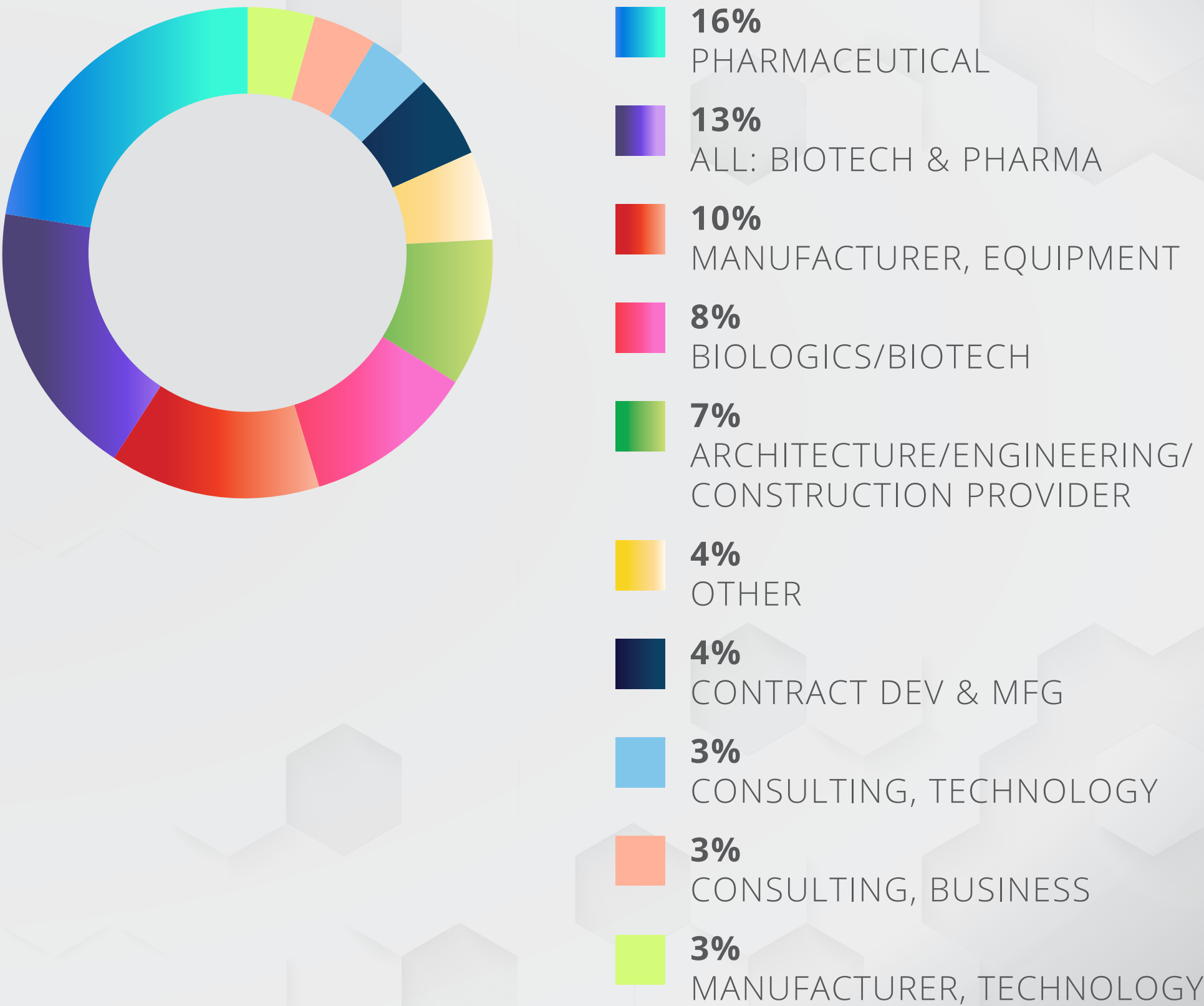
INTERPHEX Week Tokyo consists of 4 exhibitions for pharmaceutical technologies - INTERPHEX JAPAN (Manufacturing & Packaging), in-PHARMA JAPAN (APIs/ Pharmaceutical Ingredients), BioPharma Expo (Biopharmaceutical) and PharmaLab Tokyo: formerly BIOtech Japan (Drug Discovery). Exhibit at Asia's leading pharma show to expand your business!

Industry professionals from pharmaceutical, biotech and device facilities and service providers involved in specifying, recommending or purchasing technologies/products/services for the develop and manufacture of cost effective, quality products.

LEADING ATTENDEE  
DEMOGRAPHICS

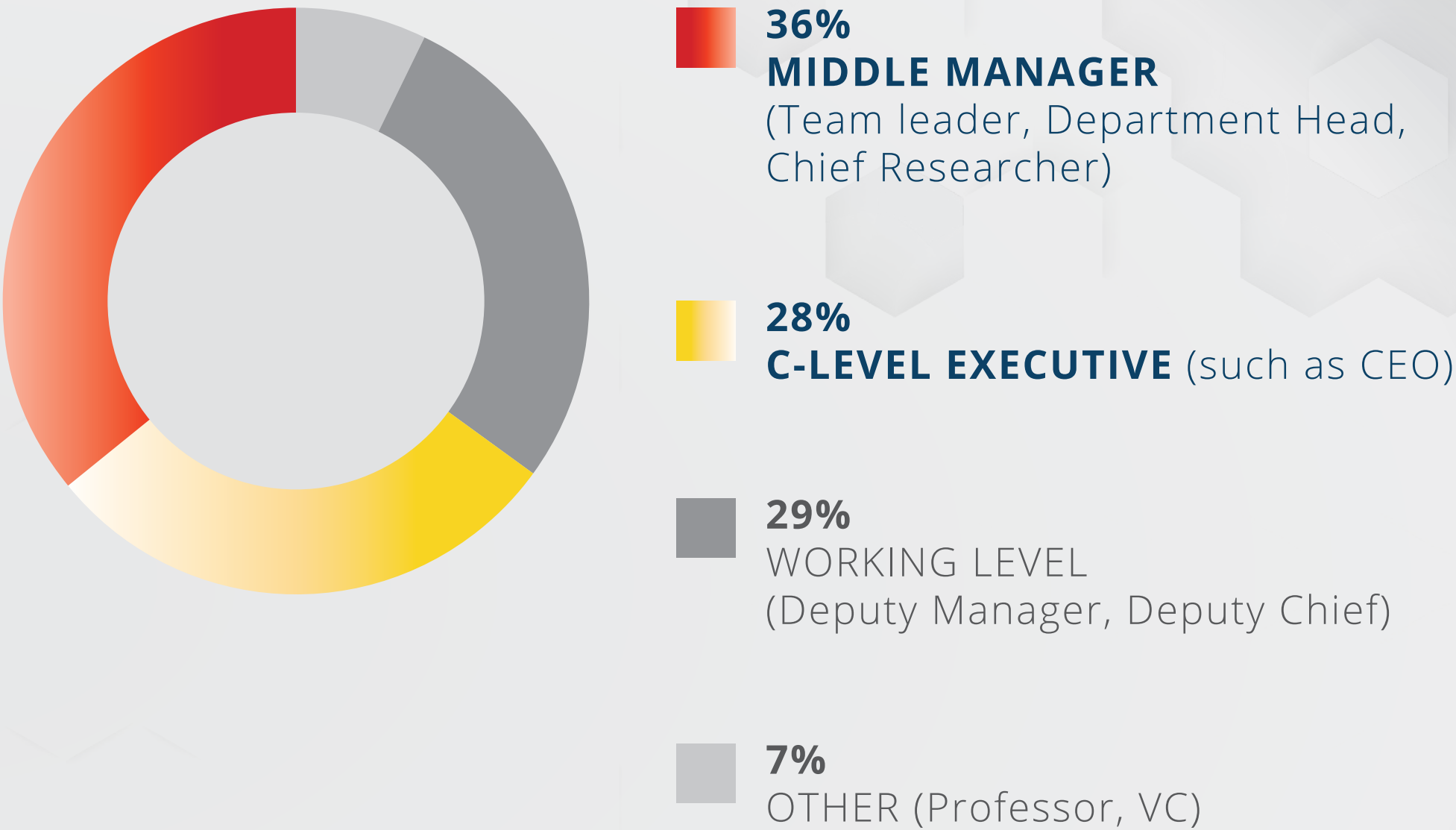
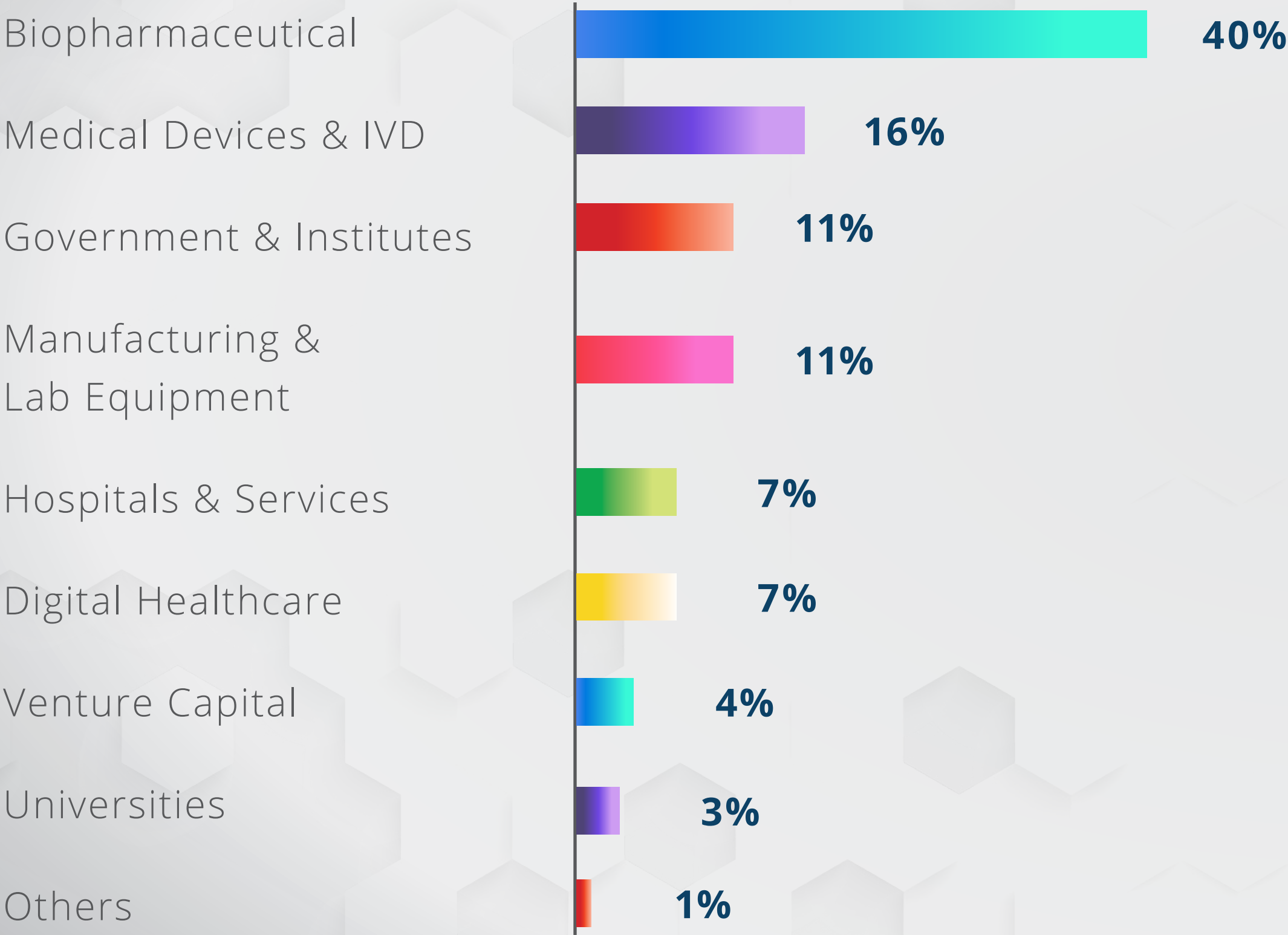
- Engineers, including Process, Chemical, Mechanical, Pharmaceutical and more!
- Business Development
- Project Management
- Purchasing Procurement, Outsourcing
- Technicians

TOP 10 BUSINESS CATEGORIES





PARTNERING PARTICIPANTS BY RATIO



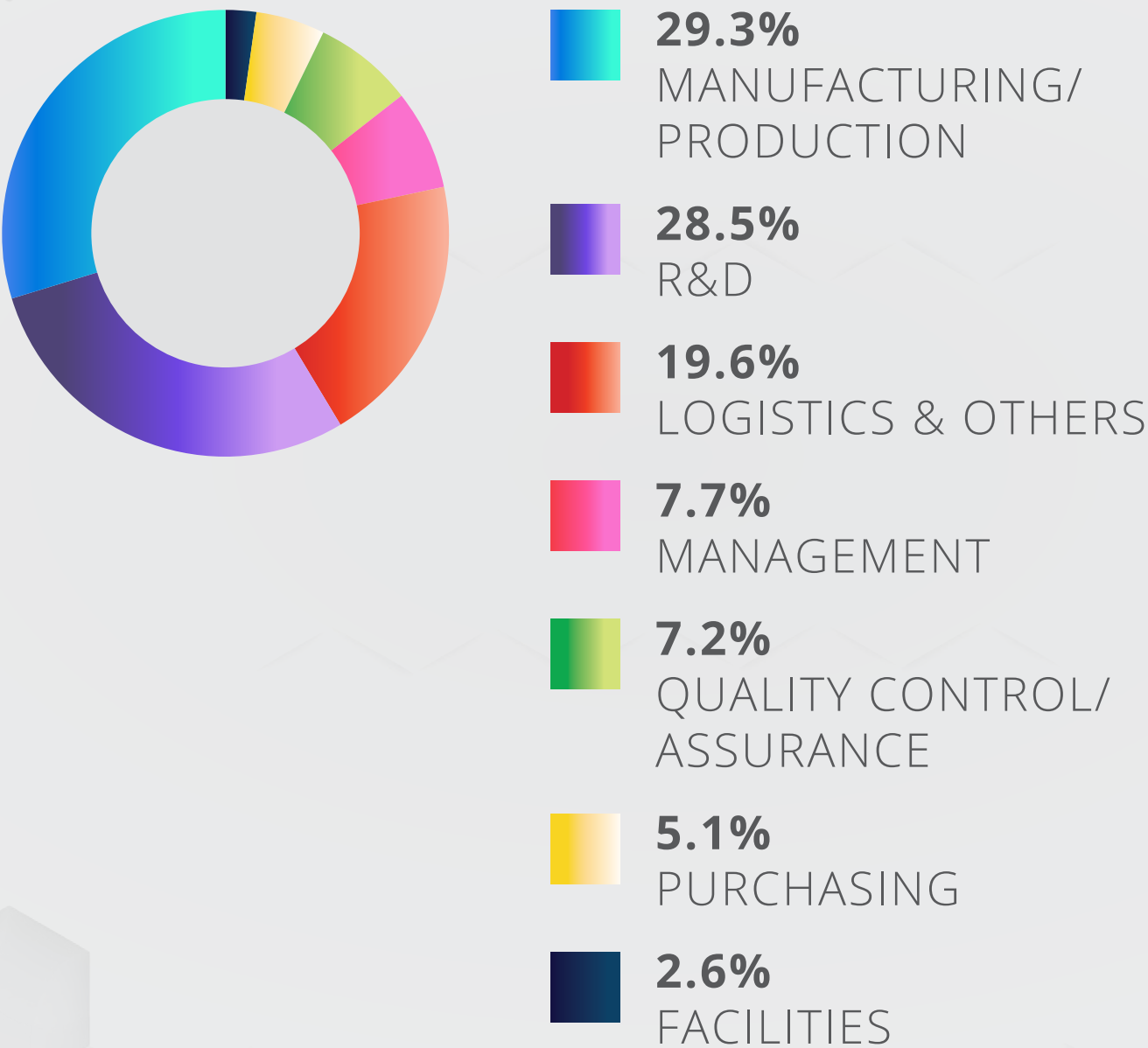
64% OF ALL VISITORS WERE KEY DECISION-MAKERS

Researchers/Doctors/Managers  
from the following:

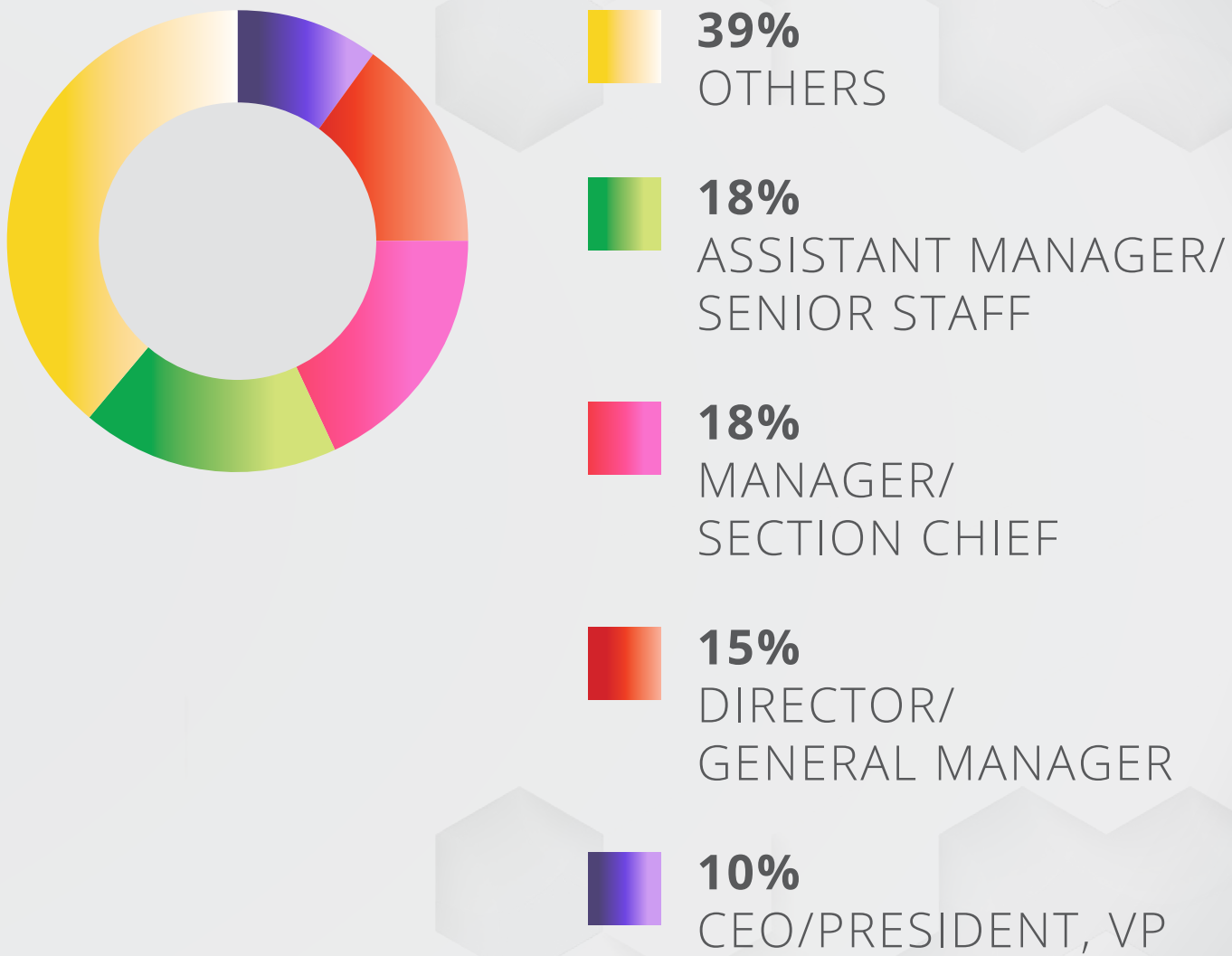
- Regenerative/Cell Medicine Companies
- Pharmaceutical companies
- Cosmetics Companies
- Universities, Research Institutes
- Medical Institutes
- Distributors/Importers

BREAKDOWN OF VISITORS

JOB FUNCTIONS



JOB TITLES



61% OF VISITORS HAD PURCHASING AUTHORITY



VISITOR’S COUNTRIES & REGIONS

ASIA

- Bangladesh
- Cambodia
- China
- Hong Kong
- India
- Indonesia
- Malaysia
- Myanmar
- Philippines
- Singapore
- South Korea
- Taiwan
- Thailand
- Vietnam

EUROPE

- Austria
- Belgium
- Czech Republic
- Denmark
- France
- Germany
- Italy
- Luxembourg
- Netherlands
- Poland
- Spain
- Switzerland
- UK

NORTH/SOUTH AMERICA

- Argentina
- Brazil
- Canada
- Costa Rica
- Mexico
- USA

Engineers, manufacturers, C-level executives and more—  
INTERPHEX unites the pharma and biotech ecosystems, composed  
of leading brands and professionals from around the world.

**LEADING EXHIBITOR  
CATEGORIES:**

- Bioprocess Equipment Systems & Services
- Cleanroom Equipment & Supplies
- Contract Packaging
- Compliance Services
- Contract Packaging
- Contract, Development, Manufacturing, Biomanufacturing of Product
- Facility design, Engineering, Critical Utilities, Construction & Commissioning
- Inspection, Packaging Technology, testing & Accessories
- Laboratory Instrumentation QA/QC
- Pharmaceutical Packaging Equipment
- Processing Technology
- Raw Materials



**LEADING EXHIBITOR  
CATEGORIES:**

- Digital Healthcare
- Lab Equipment and Analysis
- Manufacturing
- Packaging
- Logistics
- Biotechnology
- Raw Materials (Pharma/Food/Cosmetics)
- Services
- Hospitals, Universities, and Institutes





### **LEADING EXHIBITOR CATEGORIES:**

- Lab Equipment, Reagents
- Cell Processing
- Culture Media
- Contract Services
- Quality control
- Regenerative Medicine Products
- Fine Chemicals
- Formulation
- Analysis Equipment
- CMO/CRO
- Valves, Pumps, Components
- Antibodies
- Material Processing Machinery
- Packing Machinery/Equipment

## ATTENDEE

- Find new, more cost-effective alternatives to existing processes and procedures
- Discover highly efficient new technologies to increase productivity
- Meet partners who can provide instant access to cutting-edge technologies
- Acquire new skills and insights from qualified experts
- Evaluate the full range of competing solutions in every product category
- Learn from industry experts who share effective strategies to maximize efficiency, enhance product quality, ensure regulatory compliance and more
- Upgrade your skills, your knowledge and your on-the-job effectiveness
- Network with peers from across the country and around the world
- Hear keynotes by industry thought leaders and innovators

## EXHIBITOR

- Opportunity for companies to showcase their latest and greatest innovative technologies
- Stay up-to-date with industry trends and technology
- Meet industry partners that can help benefit your business
- Direct access to pharmaceutical decision makers seeking to explore and source products



**46%** of INTERPHEX 2022 attendees were NEW attendees to an INTERPHEX event including C-level executives, engineers, business owners, product development executives, and more.

**65%** of exhibitors did business with NEW customers at the show.



INTERPHEX VIP Executive Club members accounted for **10% of total attendance** and was made up of major decision makers with buying power and those sourcing for open projects.



The 2022 Technical Conference offered **90+ sessions** throughout the show floor including INTERPHEX Live, INNOPHEX Stage, CMO/CDMO Stage, Keynotes, Technical Theater/Workshops, and more.



TOP 10 BUSINESS CATEGORIES



- 16% PHARMACEUTICAL
- 13% ALL: BIOTECH & PHARMA
- 10% MANUFACTURER, EQUIPMENT
- 8% BIOLOGICS/BIOTECH
- 7% ARCHITECTURE/ENGINEERING/ CONSTRUCTION PROVIDER
- 4% OTHER
- 4% CONTRACT DEV & MFG
- 3% CONSULTING, TECHNOLOGY
- 3% CONSULTING, BUSINESS
- 3% MANUFACTURER, TECHNOLOGY



Attendees in this conference are people who are really looking for that next best thing. It's really helping get our name out there, and it's actually helping us also close deals.

**VISHAL PRASAD, MAREANA**



G-CON went to INTERPHEX for many years now because we see it as the prime show in North America, and you see these islands of innovation more and more within INTERPHEX.

**MAIK JORNITZ, G-CON**



7,379   
ATTENDEES

206   
EXHIBITORS

407   
BOOTHS

36   
CONFERENCE  
SESSIONS

133   
SPEAKERS

77% were satisfied with the overall event, especially in business meeting and reading industry trends

80% are willing to return to next event

65% were Key Decision Makers who invest capital

45% of visitors were from Korea's leading Biopharmaceutical Manufacturing Companies



Attendees from **23 countries** across Europe, Americas, and Asia



**36 cutting edge topics** and insights presented by **133 industry experts**

24,351   
VISITORS

677   
EXHIBITORS

150   
SPEAKERS

9,000   
SEMINAR  
ATTENDEES







# INTERPHEX

## GLOBAL PRESENTATION

Built by



In the business of  
building businesses