



INTERPHEX

2021 Digital/Virtual Advertising and Engagement

2-3 RECONNEX 365 OPPORTUNITIES

2 NEW PLATFORM FEATURES

3 PACKAGE OPTIONS

RECONNEX 365 PLATFORM OPPORTUNITIES

Platform Features

Showcase Your Company: A place to discover new products, brands and trends. Place online orders across brands, keep track of product and brand updates, manage all contacts and catalogs in one place, Keep up-to-date with industry trends.

24/7/365 Digital Showroom - Supports 10 images and video for each product, technology or service. Easily customizable to add technical details and is downloadable by attendees.

Product Categories - Assign additional categories to your listing

Advanced Profile - Add unique information about your company using widgets

Unlimited Technologies, Products and Services Upload - Customers can explore your full array of technologies, products and services. It couldn't be more easy to upload, manage and publish your content and promotional materials.

Invite Customers to Showroom via Private Link - Create a custom vanity link and distribute to your current customers

Custom Product Fields - Add more product fields to further describe your offerings

Added Media - Enhance your brand by linking to your company's website, adding personal video and other materials to drive engagement

Access to Social Feed - Be a part of the RECONNEX 365 community right within the platform that serves as a curated social feed

Share Showroom Link with Attendees - Invite customers to your showroom directly from the platform by sending them personal outreach

Reach the Right Key Attendees

SalesMatch - Be recommended and connect with your ideal customer

View Full Attendee Profile - Learn what you need to know about customers before connecting with them

Initiate and Accept Requests from Attendees - Request and manage the leads and meetings you want to have with customers

Lead Management

Profile and Showroom Traffic Reporting - Analytics and insights into your profile engagement and visitors

See Who's Viewed Your Showroom and Profile Pages - View who is interacting with your showroom

See Who's Liked Your Posts - in the RECONNEX 365 Social Community within the platform

Search for Attending Companies and Individuals - Looking for a specific customer? Search for them by name and organization

Lead Management Tools - Manage the leads you receive on the platform to make the most of your engagement

Sponsorship Report Card - Receive a branded report card to understand how well your showroom is performing

Additional RECONNEX 365 Branding and Promotional Opportunities

Contact your Sales Rep for Availability

Homepage: Top Banner (Sold per month) - \$3,250

Homepage: Featured Brand Listing (Sold per month) - \$1,600

Homepage: Mid-Page Banner (Sold per month) - \$2,200

Category Page: Banner (Sold per 3 months) - \$5,600

Category Page: Featured Brand Listing (Sold per 3 months) - \$2,400

RECONNEX 365 PLATFORM OPPORTUNITIES

RECONNEX 365

Feature	Basic	Premium	Non-Exhibitor
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Showcase Your Products & Company

24/7/365 Digital Showroom	✓	✓	✓
Product Categories (Assign Your Own)	✓	✓	✓
Advanced Profile - Add Unique Information		✓	
Unlimited Products, Collections, and Showrooms	✓	✓	✓
Invite Customers to Showroom via Private Link	✓	✓	✓
Custom Product Specs		✓	
Add Media - Link to your own website, videos, etc.		✓	
Access to Social Feed		✓	
Share Showroom Link with Attendees		✓	
Product Lookbook		✓	

Reach the Right Attendee

SalesMatch - Connect with your ideal Attendee (Limited)	✓	✓	✓
View Full Attendee Profile (including contact info)		✓	
Initiate and Accept Requests from Attendees	✓ <i>Limited</i>	✓ <i>Unlimited</i>	✓ <i>Limited</i>

Lead Management

Profile and Showroom Traffic Reporting	✓	✓	✓
See Who's Viewed your Showroom and Profile Pages	<i>Limited</i>	✓	<i>Limited</i>
See Who Likes Your Posts		✓	
Search for Attending Companies and Individuals (Limited)		✓	
Lead Management Tools		✓	
Sponsorship Report Card		✓	

**ANNUAL PRICE
(12 month subscription):**

Basic
RECONNEX
Unlimited
\$ 2,500

Premium
RECONNEX
+
Unlimited
\$4,000

Non-Exhibitor
Non-Exhibitor
Subscription
Unlimited
\$8,000