

2024 EXHIBITOR CHECKLIST

A step-by-step timeline designed to help you prepare for a successful INTERPHEX 2024!

COMPLETE THESE PRE-SHOW ACTION ITEMS

● Review the Exhibitor Manual

The exhibitor manual offers a complete A-Z guide to everything you need for the show including electrical, internet, catering, shipping info, and more! [Learn More »](#)

● Book Hotel & Travel

INTERPHEX is pleased to offer you exclusively negotiated rates for this year. We are working with Connections Housing to bring you the best deals in New York City. Rooms are on a first-come, first-serve basis. The reservation deadline is March 25, 2024. [Book Your Hotel »](#)

● Update Your Exhibitor Listing in the Exhibitor Hub

Update your exhibitor listing with your current information and the top product categories you offer. By updating and completing your profile once, your information will be included in attendee resources such as the INTERPHEX website, recommendations, and more! [Go to the exhibitor hub »](#)

● Looking for More Exposure?

Your booth space is just the beginning of the investment you made with us! [Check out these media opportunities](#) that we've created to maximize your exposure with us.

● Invite Your Customers

Promote your presence at INTERPHEX to your customers through custom web banners, social posts, emails, and more. Invite your customers and prospects to register for a free Exhibit Hall badge with your unique link. *Note: This offer does not apply to the Conference or Premium badge types.* [Learn More »](#)

● Build New Connections with INTERPHEX Recommendations

As an exhibitor, you have the opportunity to supply information about your products and services in the [exhibitor hub](#). Our matchmaking technology takes your information paired with attendee information and supplies the attendees with recommendations of exhibitors to visit that meet their needs.

● Review Your Exhibitor Resources

We're here to help you maximize your investment. Use these resources to plan your time, your booth, your promotions, and your strategy on-site. [Check out all your resources here »](#)