

SUPPLY CHAIN AND SECURITY

AT INTERPHEX



NEW! Pharmaceutical Supply Chain and Security at INTERPHEX

Pharmaceutical Supply Chain and Security will bring supply chain and logistics professionals together to source solutions and technology for their procurement, inventory management, warehousing, material handling, security and transportation needs.

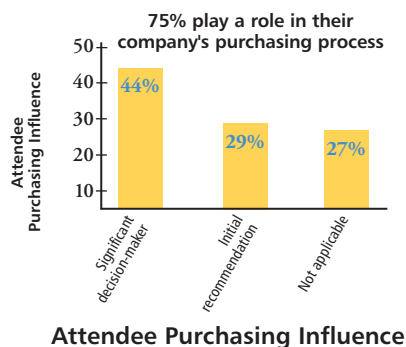
Focusing on the management of the entire flow of information, materials, and services from raw materials suppliers through factories and warehouses to the end user, this area will feature leading vendors in Supply Chain, Distribution, Transportation, Regulatory Compliance, Quality Assurance, procurement, inventory management, warehousing, RFID, track and trace and Packaging areas.

This New Segment Will Feature:

- Dedicated area on the show floor
- Educational support in the Conference
- Extensive marketing campaigns
- Promotional signage on-site

INTERPHEX will offer supply chain service providers an opportunity to get face-to-face with leading manufacturing professionals looking for solutions to combat their supply chain & security issues. These attendees will have the opportunity to source solutions providers and equipment for their transportation, material handling, RFID, supply chain technology and logistics needs.

INTERPHEX will also offer attendees a concentrated first-class Conference dedicated to supply chain & security issues. Many attendees/mfgs/service providers "don't know what they don't know." INTERPHEX will help educate and offer solutions.



Industry Outlook: Supply Chain Facts

FACT: The global demand for smart packaging using new technologies such as RFID is set to grow to \$4.8bn (3.8bn) in 2011 and reach \$14.1bn in 2013, according to a recent report by research firm NanoMarkets.

FACT: Demand for pharmaceutical packaging in the US (including Puerto Rico) will increase 5.5 per cent annually to \$16 billion in 2012. Regulations and standards that address such issues as barrier protection, infection control, patient drug compliance, drug dispensing errors and drug counterfeiting will lead gains. *Source: The Freedonia group*

15% of our audience is involved in the purchasing, specifying and recommendation in the areas of: Warehousing, Distribution, Logistics and RFID.

Source: Attendee research

41% of our audience are interested in Supply Chain Management and RFID. Source: INTERPHEX Show Audit

Showcase your RFID Solutions at INTERPHEX

This is your opportunity to present your products and services to a highly qualified audience of professionals from the industry's leading companies, where they are actively searching for industry-specific RFID solutions, including tags, readers and middleware, as well as partners who can provide the expertise and experience to help companies reap the benefit of RFID Technology.

March 17-19, 2009
Jacob K. Javits Convention Center, New York, NY

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Job Titles and Companies You Can Find at INTERPHEX:

Warehouse ManagerADVANTAPURE/NEWAGE INDUSTRIES
 Manager, Supply ChainALCAN PACKAGING
 Sr. Manager Supply ChainALPHARMA PHARMACEUTICALS LLC
 Sr. Manager External Supply ChainASTRAZENECA
 Manager Strategic ProcurementBAYER HC
 Director ProcurementBAYER HEALTHCARE LLC
 Procurement PrincipalBAYER HEALTHCARE LLC
 Director, Global LogisticsBILCARE GCS, AMERICAS
 Director Of ProcurementBILCARE INC
 Director, Supply ChainBIOKINETICS, INC.
 Director Supply Chain OPSBIOMARIN PHARMACEUTICAL INC.
 ASSOC Director Supply ChainBRISTOL MYERS SQUIBB
 Director Logistics SourcingBRISTOL MYERS SQUIBB
 Manager, Logistics SourcingBRISTOL MYERS SQUIBB
 Procurement ManagerCDI LIFE SCIENCES
 Supply Chain ConsultantCOCA-COLA COMPANY
 Director, Supply Chain ManagerDISCOVERY LABS
 Director Of Supply ChainDXTECH
 Director, Supply Chain Mgmt. ProcurementFIBROGEN, INC.
 Senior Procurement ManagerFISHER CLINICAL
 Director – Capital ProcurementGENENTECH INC
 Procurement ManagerGENENTECH INC
 Materials & Logistics ManagerGLAXOSMITHKLINE
 Procurement ManagerGLAXOSMITHKLINE
 Senior Project EngineerGLOBAL BIOLOGICS SUPPLY CHAIN
 QA Warehouse SpecialistGSK BIO
 Manager, Distribution & SupplyINSPIRE PHARMACEUTICALS
 Manager Of ProcurementJACOBS

Procurement ManagerJACOBS ENGINEERING
 Project Procurement ManagerJACOBS ENGINEERING
 VP, Chief Procurement OfficerJOHNSON AND JOHNSON CORP
 Procurement DirectorLNK INTL
 Procurement Sourcing ManagerMCNEIL CONSUMER HEALTHCARE
 Procurement/Logistics ManagerMEDICAL TEAMS INTERNATIONAL
 Procurement/Logistics ManagerMEDICAL TEAMS INTERNATIONAL
 Senior Procurement EngineerMERCCK & CO
 Director, Supply Chain ProjectMERIAL
 Manager, Supply ChainORAPHARMA
 Assc. Director Supply ChainOSCIENT PHARMACEUTICALS
 Purch. Supply ChainOSTEOTECH
 Sr. Director, Corp. ProcurementPATHEON INC.
 Senior Manager ProcurementPFIZER
 Sr. Procurement SpecialistPFIZER
 Director, Supply ManagementPURDUE PHARMA
 Sr. Director – Supply ChainRANBAXY USA INC
 Senior Supply Chain ManagerSALIX PHARMACEUTICALS, INC.
 Supply Chain Project ManagerSANOFI-AVENTIS
 VP Clinical Supply ChainSANOFI-AVENTIS
 Regional Logistics ManagerSANOFI-AVENTIS
 Manager – DistributionSCHERING PLOUGH
 Project Procurement ManagerSHAW GROUP
 Sr. Director, Supply Chain ProjectSHIRE PHARAMA
 Strategic ProcurementSIEMENS HEALTHCARE DIAGNOSTICS INC.
 Senior Director, Supply ChainUPSHER-SMITH LABORATORIES, INC.
 Procurement AssociateWEDGEWOOD PHARMACY
 Procurement ManagerWEDGEWOOD PHARMACY

Dedicated technology pavilions at the event:



• Emerging Technologies Innovation Center

Companies of all sizes will be showcasing new or innovative technologies for the pharmaceutical, biotechnology and medical device industries.

• Packaging Pavilion

Packaging machinery, materials, containers, accessories and more.

• Process Controls & Automation Pavilion

Advanced automation systems, instruments and controls to make the manufacturing process more efficient and productive.

Reserve your exhibit space today!

Join the growing list of highly successful companies that build profitable relationships with pharmaceutical industry buyers and specifiers at INTERPHEX.

For complete details, contact
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 Email: pzezima@reedexpo.com



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